



Care Plans for Population Health Management

Successful population health management depends on the alignment of clinical strategy with risk strategy: care delivered at the right time, in the right place, by the right team, to the right patient.

To support both providers and platforms in adopting this value-based care model, Motive has developed a catalogue of more than 250 Care Plans for Population Health Management. These consumable, actionable care plans form a critical foundation for care coordination and management across multidisciplinary care teams.

Motive's Care Plans for Population Health Management Are:

Complete and Comprehensive

Motive's care plans cover the high-impact conditions identified by the NQF for best-practice population health management. For each condition, the care plans are driven by evidence-based point-of-care guidelines and gap-in-care analytics—for inpatient, outpatient, discharge transition, emergency, and chronic home care. They incorporate predictive modeling of disease states and risk to identify potential future gaps in care. Prevention and cost-of-care information are also included when evidence is available.

Consumable and Portable

Motive's Care Plans for Population Health Management are structured for smooth integration into any EMR, PHM platform, or workflow engine. They support semantic and syntactic integration, use standards-based informatics and standard terminologies, and are exportable to standard and proprietary formats.

Patient Specific

The proprietary algorithms that drive Motive's care plans trigger directly off the EMR to generate patient-specific messaging, such as interventions and alerts. These action messages are carefully crafted, fully evidence based, and tied to clinical management goals for all care team members, including patients. By valuing event specificity over general sensitivity, the care plans give clinicians confidence that Motive's messaging is both necessary and relevant—it is never noise.

Completely Current

Through Motive's EvidenceDirect™ evidence engine, care plan content is continuously updated based on timely, relevant, high-quality evidence. These updates are delivered to the care plans within your system on a schedule that you determine.



How Motive's Care Plans for Population Health Management Can Help You

Platform and Analytics Vendors

- Motive provides the rules, structure, and content needed to drive your care management and care coordination solutions.
- Motive provides the evidence-based gap-in-care rules needed for your stratification and analytics applications.
- Motive spares you the resource-intensive process of building—and maintaining—your own evidence-based content.
- Motive's expertise and longevity in the market provide the content credibility your customers require.
- Motive reduces your time to market.

Providers

- Motive connects the evidence directly to patient data for real-time decision support.
- Motive provides the evidence credibility you need for physician adoption.
- Motive eliminates the variability of care that is the enemy of quality.
- Motive provides the evidence-based foundation you need to meet MU3 requirements for improved outcomes.

About Motive Medical Intelligence

Motive Medical Intelligence was born out of a commitment to improving the quality of care outcomes by transforming the way health care professionals learn. Since its beginning, Motive has been focused on curating, analyzing, and delivering the highest-quality evidence-based information to clinical teams to support patient care. The widespread application of technology in the health care sector now enables Motive to increase the power of its solutions and fully realize its mission of delivering evidence-based information.

To learn more about Motive's Care Plans for Population Health Management, EvidenceDirect™, and other clinical intelligence solutions, contact Motive at **888.303.4007** or **info@motivemi.com**.